



PMA MARKETING ASSOCIATES, INC.

79 North Franklin Turnpike, Suite 202, Ramsey, NJ 07446

Tel. (201) 818-9181 • Fax (201) 818-6878

ATTACHED IS YOUR SEPTEMBER 1997 PMA BENEFITS STATEMENT.

FOR A QUICK UP-TO-THE-MINUTE REPORT ON YOUR ALLIANCE ACCRUAL FUND, CALL 1-800-334-8082; EXT. 3524, 3545, 3540 OR 3078 FOR BALANCE AND RECENT TRANSACTIONS.

- Vince Montini, President

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PEER MARKETING ASSOCIATES, INC.

16 Arcadian Ave., Suite C1
Paramus NJ, 07652

October 7, 1997

Mailing
Address

MIDDLESEX TOB. & CONFECTIONARY
ATTN: MR. SANDER KATZ
450 FLORIDA GROVE ROAD

PERTH AMBOY, NJ

08861-

Manager WOLFE L
Manager Reg/Div 1240
Paying Account 9994310
Shipping Account 4233600
Brand Family FOCUS
Region/Division 1330

***** SUMMARY OF MEMBER BENEFITS *****

| | Monthly Volume | Off Invoice | Monthly Rebate | Invoice Terms &EFT | Total Rebate |
|-----------|-------------------|----------------|-------------------|-----------------------|-----------------|
| | (ctns) | (\$) | (\$) | (\$) | (\$) |
| January | 180 | 360 | 0 | 53 | 413 |
| February | 300 | 600 | 0 | 89 | 689 |
| March | 600 | 1,200 | 0 | 187 | 1,387 |
| April | 180 | 360 | 0 | 56 | 416 |
| May | 300 | 600 | 0 | 94 | 694 |
| June | 240 | 480 | 0 | 75 | 555 |
| July | 420 | 840 | 0 | 132 | 972 |
| August | 240 | 480 | 0 | 75 | 555 |
| September | 360 | 720 | 0 | 121 | 841 |
| October | 0 | 0 | 0 | 0 | 0 |
| November | 0 | 0 | 0 | 0 | 0 |
| December | 0 | 0 | 0 | 0 | 0 |
| Total | 2,820 | 5,640 | 0 | 882 | 6,522 |

| | Monthly Volume | Alliance Accrual | Alliance Accrual | Alliance Accrual |
|-----------|-------------------|---------------------|---------------------|---------------------|
| | (ctns) | Earned | Used | Remaining |
| Bal Forwd | | | | 2,454 |
| January | 180 | 908 | 0 | 3,362 |
| February | 300 | 255 | 0 | 3,617 |
| March | 600 | 510 | 0 | 4,127 |
| April | 180 | 189 | 542 | 3,774 |
| May | 300 | 315 | 0 | 4,089 |
| June | 240 | 252 | 0 | 4,341 |
| July | 420 | 773 | 0 | 5,114 |
| August | 240 | 252 | 0 | 5,366 |
| September | 360 | 725 | 0 | 6,091 |
| October | 0 | 0 | 0 | 0 |
| November | 0 | 0 | 0 | 0 |
| December | 0 | 0 | 0 | 0 |
| Total | 2,820 | 4,179 | 542 | 6,091 |

| | Monthly Volume | Share of Category |
|-----------|-------------------|----------------------|
| | (ctns) | (\$0-\$0.50) |
| January | 180 | 0 |
| February | 300 | 0 |
| March | 600 | 0 |
| April | 180 | 0 |
| May | 300 | 0 |
| June | 240 | 0 |
| July | 420 | 0 |
| August | 240 | 0 |
| September | 360 | 0 |
| October | 0 | 0 |
| November | 0 | 0 |
| December | 0 | 0 |
| Total | 2,820 | 0 |

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